



REQUEST FOR QUALIFICATIONS

Date: February 6, 2020

Overview:

Midlothian Economic Development (“MED”) seeks to hire a photographer or photographers to update its inventory of Midlothian imagery to better tell our community’s story.

Background:

MED is a nonprofit industrial development corporation that focuses on growing the local economy by recruiting/retaining companies that create primary employment, funding commercial infrastructure improvements, and promoting workforce initiatives that help Midlothian employers and residents. The MED seeks to attract quality development and generate new wealth within the City of Midlothian. MED was established, by Midlothian voters, in February 1999 as a Type A corporation. The MED is governed under the Texas Local Government Code, Chapters 501, 502, and 504.

Services:

1. To provide high resolution digital photographs of Midlothian to include landscape, architecture, local community events and other photos that best highlight our community to companies that are considering expanding or relocating to Midlothian. The MED will work with the selected photographer(s) to provide access and identify specific photograph locations. Possible locations may include: the Midlothian Business Park, RailPort Business Park, Midlothian businesses, city parks and facilities, development activity, community events, etc.
2. The MED is also interested in having aerial photographs that are taken with a drone. Possible locations may include Midlothian Business Park, Midlothian Community Park, 8th Street, Midlothian Towne Crossing, etc.

This commitment extends through September 30, 2020. The MED may renew the commitment on October 1, 2020 as part of the MED’s new fiscal year.

Note: MED is a public entity and will use public funds to purchase all images, therefore the MED must retain all rights to the photos.

Evaluation Criteria

The proposed photographer(s) will be chosen by MED Staff and a representative from the MED Board of Directors using the following criteria:

1. Photo quality of portfolio
2. Ability to deliver MED’s service requirements.
3. Photographic style
4. Proposed fee structure

Submission Requirements:

1. Portfolio
2. Statement of interest
3. Fee proposal

Request for Qualifications:

Contact: Belinda Wadsworth, Office Manager, Midlothian Economic Development
310 North Ninth Street, Suite A, Midlothian, TX 76065

All submissions related to the RFQ are to be directed to Belinda Wadsworth by email to BWadsworth@midlothian-tx.org with “Project Local Photographer / Your Name” in subject line.

An electronic copy of each response must be received before 5PM on February 21, 2020 by BWadsworth@midlothian-tx.org.