



Midlothian Economic Development Promotional Program Application
Updated September 9, 2025

Applicant Information

Business Name: _____

Business Address: _____

Primary Contact Name: _____

Phone Number: _____

Email Address: _____

Website/Social Media Handles _____

Program Category

Please indicate the category under which your business is applying:

- **Made in Midlothian**
 - Does your business primarily manufacture or produce a product or service exported outside the region?
 - Yes ☐ No ☐
 - Is your business space less than 40,000 square feet?
 - Yes ☐ No ☐
- **Shop & Dine in Midlothian**
 - Select applicable type of business:
 - Restaurant (no drive-through) ☐
 - Local Retailer ☐
 - Local business and operation drive-through exemption ☐
 - Does your business have another location within a 12-mile radius of Midlothian?
 - Yes ☐ No ☐

Campaign Details

Proposed Advertising Campaign Title: _____

Description of Campaign:

(Please provide a brief description of the proposed campaign, including objectives, target audience, and promotional methods.)

Is the business entity owned by, or does it provide compensation to, any staff or board members of the MED, council members of the City of Midlothian, or immediate family members of any staff or board members of the MED, or council members of the City of Midlothian?

○ Yes [] No []

Authorized Signature: _____

Printed Name: _____

Title: _____

Date: _____

Submission Instructions

Please submit your completed application and supporting documents to:

Midlothian Economic Development

info@Midlothian-tx.org

For questions or assistance, please contact MED at info@midlothian-tx.org

****MED Staff may modify the application at their discretion.